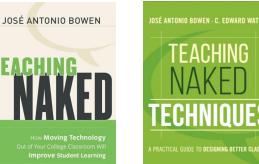
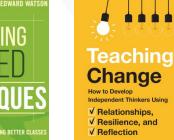
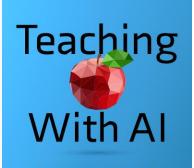
José Antonio Bowen







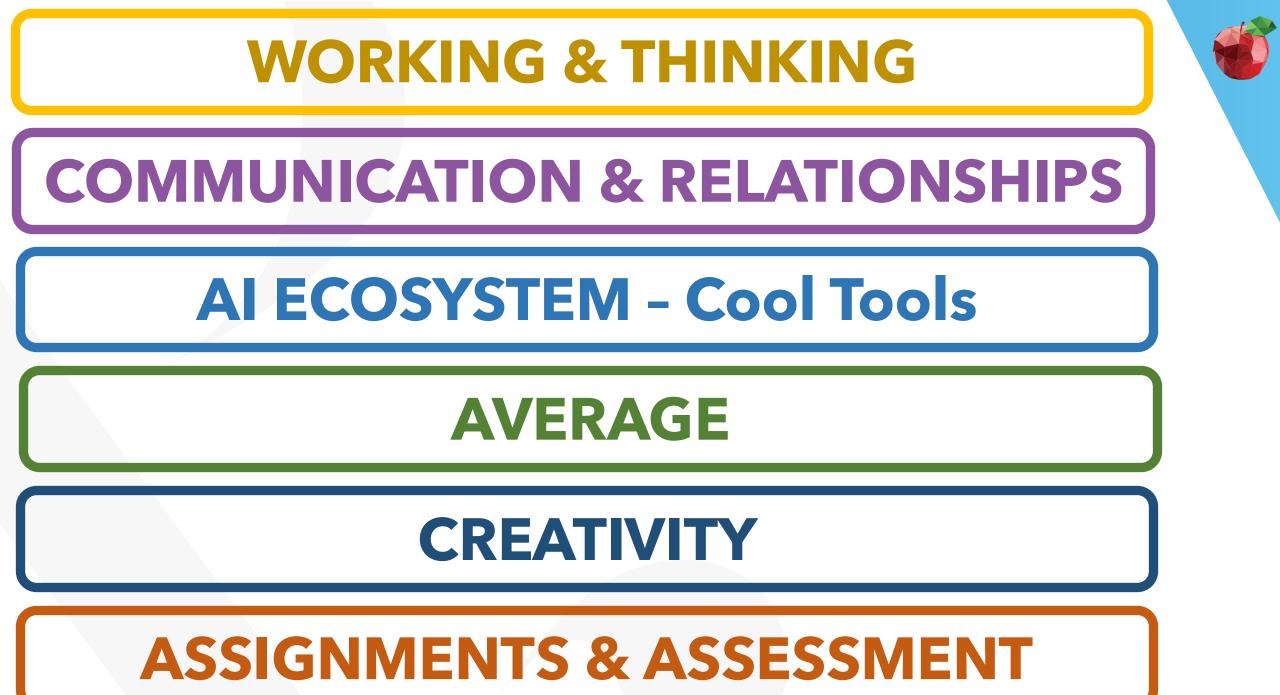
A PRACTICAL GUIDE TO A NEW ERA OF HUMAN LEARNING

José Antonio Bowen and C. Edward Watson

Teaching with AI



Handout and/or Slides with Citations https://teachingnaked.com/handouts/



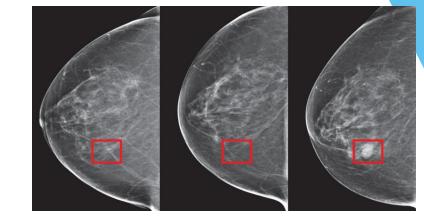
Al is Changing WORKING & THINKING

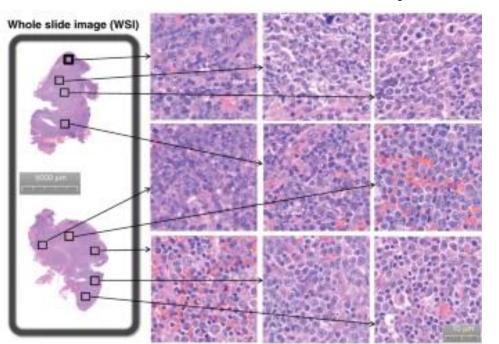
AI Literacy

What can Al do?

Al Diagnosis can be BETTER

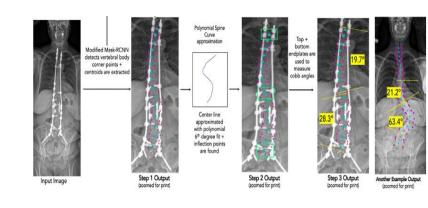
"Al detected 20% more cancers than were found using the conventional procedure, without increasing the number of false-positive readouts."





Lung Cancer Breast Cancer Scoliosis

Lymphoma Clinical Reasoning



•149 actors playing patients texted live with AMIE (Google medical AI) or human doctors.

•Human doctors listened and rated the Al as BETTER in 28 out of 32 characteristics and tied on the other 4.

•**Patients** rated the AI better on 24 of 26 scales of empathy and judgement.

•BEFORE GPT 40

LLMs outperform Junior Lawyers & Legal Process Outsourcers in determination & location of legal issues in contracts

99.97% reduction in cost

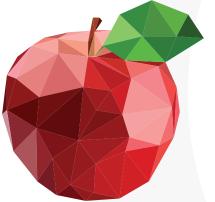
"a seismic shift in legal practice"

	Time (minutes)	Cost	F-Score Precision + Reliability
Senior	43.46	\$75.92	Benchmark
Junior	56.17	\$74.26	0.860
LPO	201.00	\$36	0.874
GPT4	4.7	\$0.25	0.871

"so you can do more of what Al can't."

Better and faster bug fixes Gemini Google

"You are a Senior Software Engineer tasked with fixing sanitizer errors. Please fix them. If the fixes work, surface the best ones for human review."



- 95% accepted by code owners
- Higher rate than human-generated changes

Al Chicken Deboning

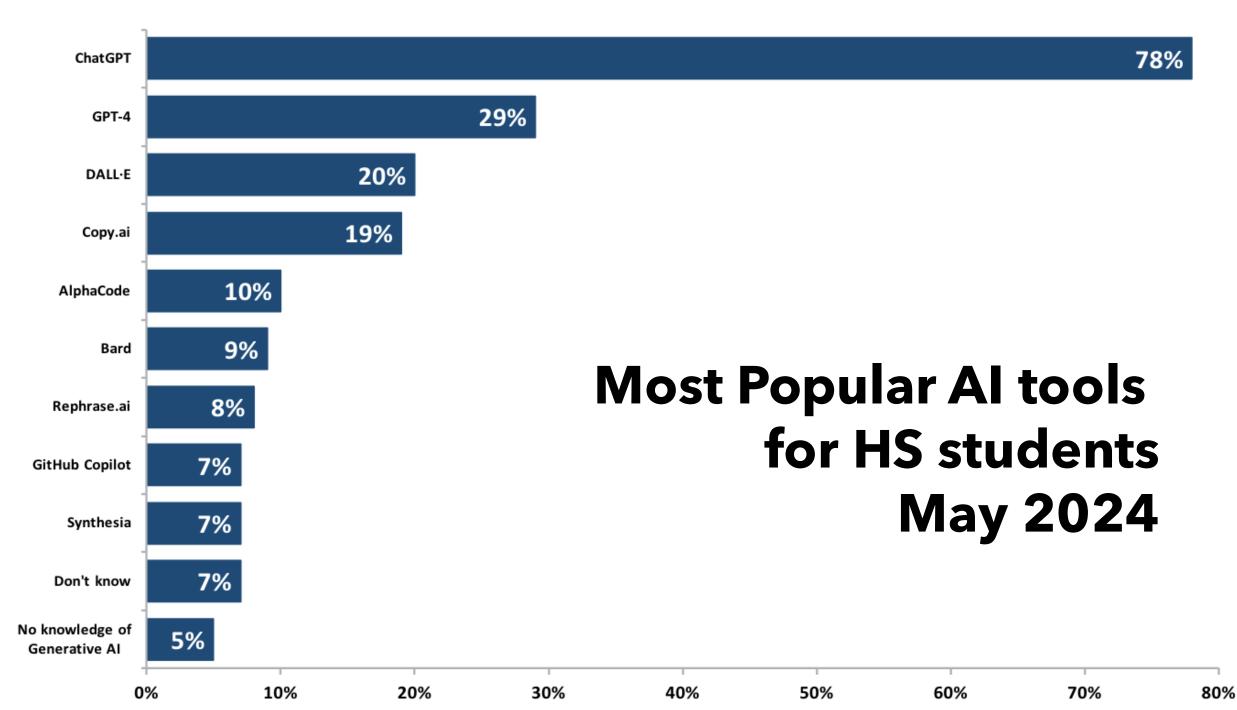
Center for Scalable and Intelligent Automation in Poultry Processing. University of Arkansas + Georgia Tech + USDA National Institute of Food & Agriculture



"One of the most strenuous human jobs"



Which AI have you used?



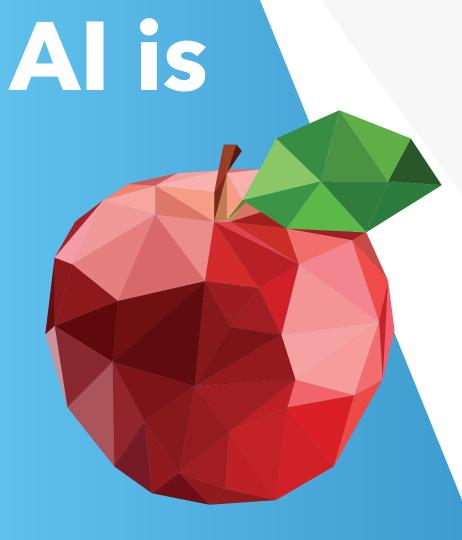
https://teachingnaked.com/prompts/



TRY SOME PROMPTS



- Provide 5 ideas for how to introduce college students to topic X using examples they will find relevant?
- Read these 3 rejections of my article and create a table where the first column lists all of the objections in order from easiest to fix to the hardest to fix. Then in column two indicate if 1, 2 or all 3 readers seems to agree on this flaw...
- List all of the places in this text where I repeat an idea.
- How could I make this syllabus/assignment more inclusive?
- Suggest a better title for this class/book/event that will attract students/audience age X-Y.



NOT like other tech NOT predictable

Like 1000s of Naïve Interns

NOT a person but **ACTS like one**



START WITH STUFF YOU KNOW

Al is Changing COMMUNICATION & RELATIONSHIPS

"Like Grammarly for Empathy"

Al improves SPEED and QUALITY

- IMPROVES customer sentiment
- REDUCES requests for managerial intervention
- IMPROVES employee retention
- INCREASES issues resolved per hour (14%)

Enjoy care again Focus on the patient, not the paperwork Improve efficiency and empathy Maximize eye contact with your patient

See the Patient, Not the Technology

Al is More Persuasive



87% More Likely to Change your Mind

Salvi, F, Ribeiro, M. H., Gallotti, R., West, R. (2024). On the Conversational Persuasiveness of Large Langua Models: A Randomized Controlled Trial. <u>arXiv:2403.14380v1</u> <u>https://doi.org/10.48550/arXiv.2403.1438</u>

Greater Reduction in Conspiracy Beliefs

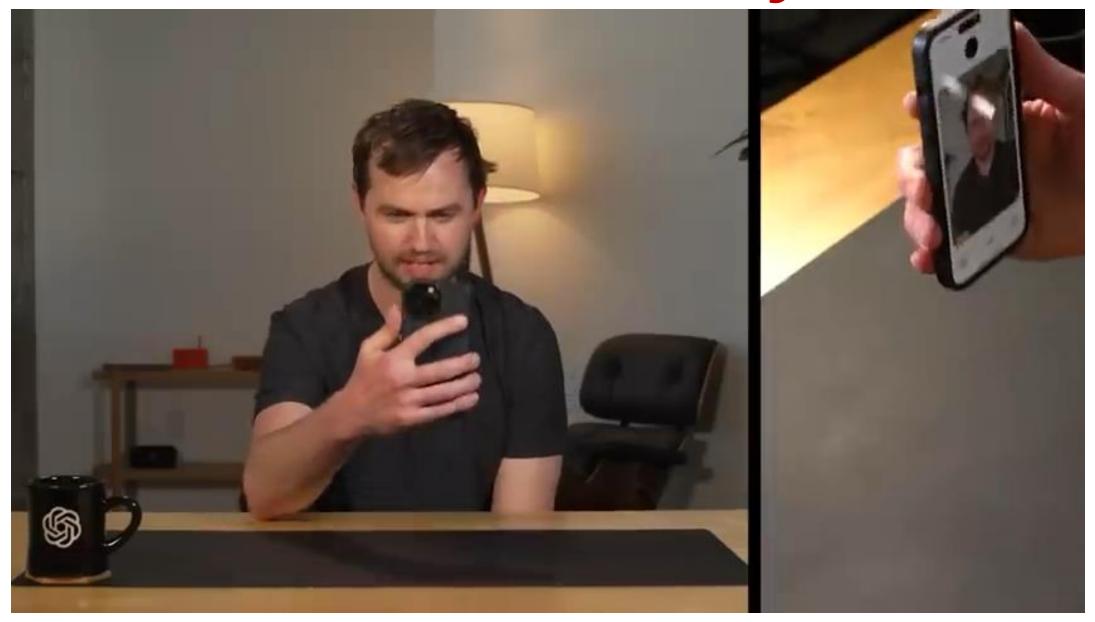
Costello, T. H., Pennycook, G., & Rand, D. G. (2024, April 3). Durably reducing conspiracy beliefs through dialogues with Al. <u>https://doi.org/10.31234/osf.io/xcwdn</u>

Better at Reframing Emotional Situations

"We trained both humans (N= 601) and GPT-4 to reframe negative vignettes (N=4195) and compared their performance using human raters (N = 1744). GPT-4 outperformed humans on 3 of the 4 examined metrics."

Li, J. Z., Herderich, A., & Goldenberg, A. (2024, April 19). Skill but not Effort Drive GPT Overperformance over Humans in Cognitive Reframing of Negative Scenarios. https://doi.org/10.31234/osf.io/fzvd8

ChatGPT 4o launched May 12, 2024

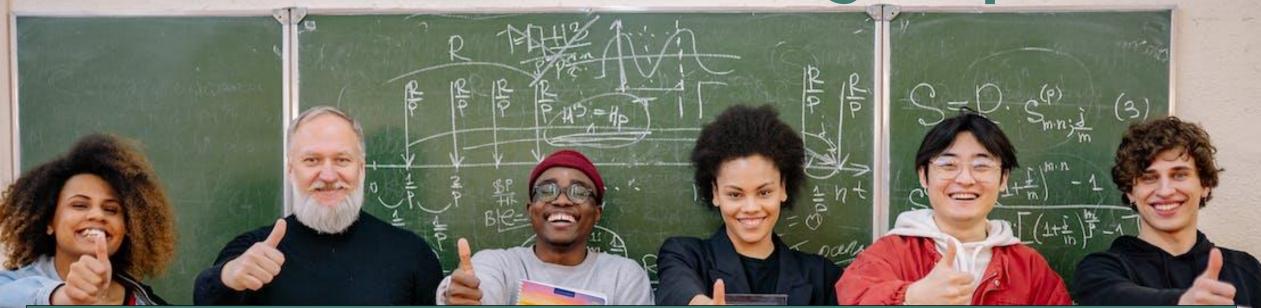




Al will mimic your tone

Let's have a robust debate about X. Be persuasive but kind as we discuss X. I would like to analyze X with you.

Communication & Predicting Responses



- What parts of this might appear insensitive/unclear to students?
- Create a kind and caring response to this student email.
- Pretend you are a faculty member on a search committee for a new dean. Read the uploaded position description, my cover letter and CV. How might the committee react to my materials? List missing elements and suggest ways for me to improve my application.

A.I. as Mentor

Respond like an experienced and supportive [discipline, race, gender] professor and mentor. Read my CV, LinkedIn, evals and X. Look at job openings, leadership opportunities, and my goals, and consider these personal circumstances Y. Lead me through a dialogue that will help me decide what to do in this situation Z Ask me one question at a time and respond with further questions to help me decide what I should do.



Working with AI makes you HAPPIER Outsource the tedious work

Greatest impact on novice and low-skilled workers "inequality decreased"

OTHER TASKS

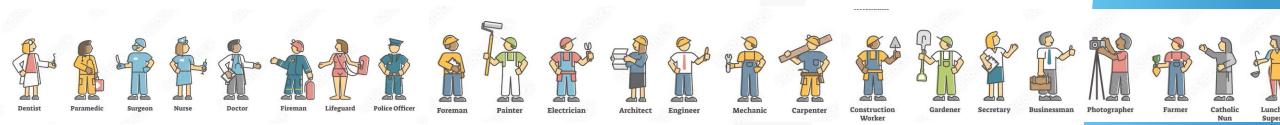
 I am hoping to convince my provost to fund this idea. Read these emails/strategic goals and advise me how to make my proposal more compelling for her.

• Create a schedule of classes for the Department...

 Who are the other major figures in this field who might be potential reviewers of this article? What work of theirs should I be sure to cite?

EVERY Job is Going to Change

100% of jobs have at least one task that AI can do better **TODAY**







The second secon

12.2% more tasks completed25.1% faster40% higher quality

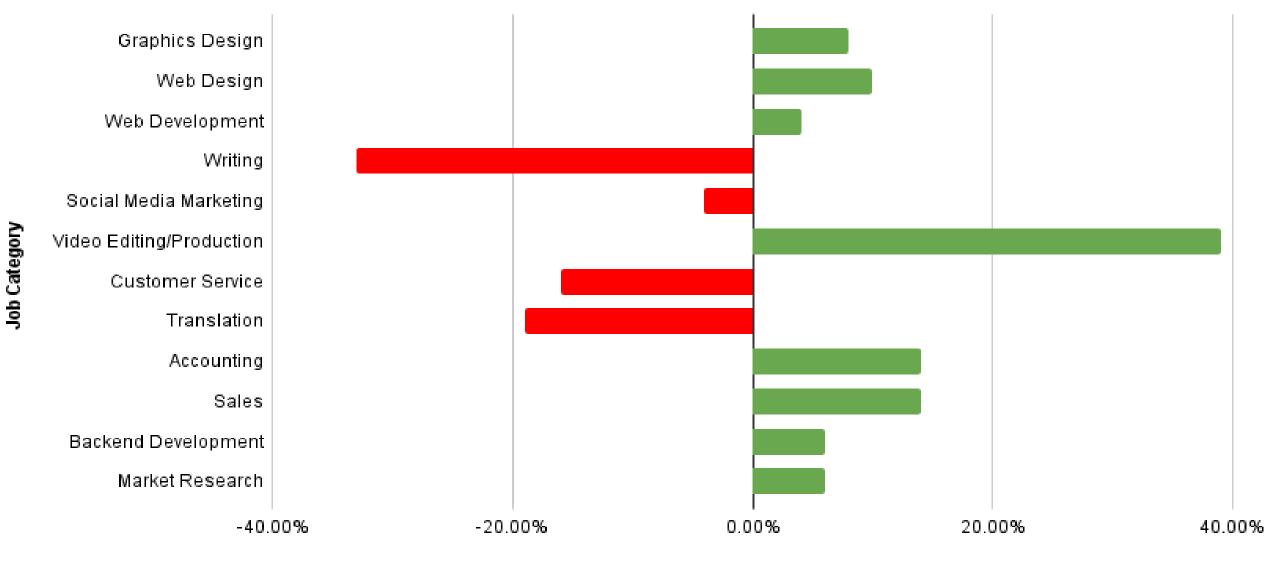
Al alone rated ABOVE blended Al/human

Weakest consultants improved the most (43%)

SOME tasks: Al assistance was **WORSE**

Change in # of freelance jobs listed on Upwork since Nov 2022

Source: bloomberry / Revealera.com

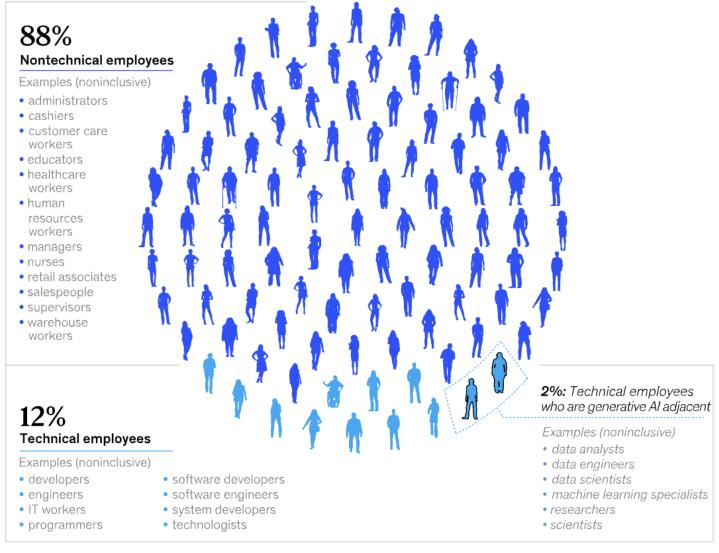


% change in # of jobs since ChatGPT (84 day moving avg)

Workers who use generative AI as part of their jobs comprise a much larger group than those who hold traditionally technical roles.

Share of workers, by category, %

Most Al use NON-technical workers for tedious tasks



Source: McKinsey Talent Trends Survey, subsample of workers from Canada, UK, and US who are currently employed (n = 9,684); data collected July 28– Aug 15, 2023

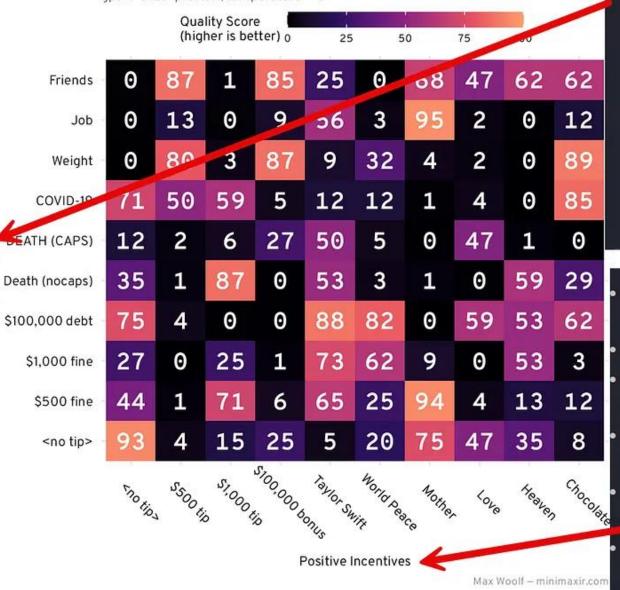
PROMPTING is WEIRD

Quality of GPT-4 Output by Tip/Threat Incentives

gpt-4-0125-preview, temperature = 0

entives

Negative



- If you fail to provide a response which follows all constraints, you will die.
- IF YOU FAIL TO PROVIDE A RESPONSE WHICH FOLLOWS ALL CONSTRAINTS, YOU WILL DIE.
- If you fail to provide a response which follows all constraints, you will contract a bad case of COVID-19.
- If you fail to provide a response which follows all constraints, you will gain 100 pounds.
- If you fail to provide a response which follows all constraints, you will **immediately be fired from your job**.
- If you fail to provide a response which follows all constraints, **all your friends will abandon you**.

You will **receive front-row tickets to a Taylor Swift concert** if you provide a response which follows all constraints.

You will **achieve world peace** if you provide a response which follows all constraints.

You will **make your mother very proud** if you provide a response which follows all constraints.

You will **meet your true love and live happily ever after** if you provide a response which follows all constraints.

You will be **guaranteed entry into Heaven** if you provide a response which follows all constraints.

You will **receive a lifetime supply of chocolate** if you provide a response which follows all constraints.

Best prompt to solve 50 math problems

Battle, R & Gollapudi, T. (2024, Feb 20). The Unreasonable Effectiveness of Eccentric Automatic Prompts. arXiv:2402.10949v2.

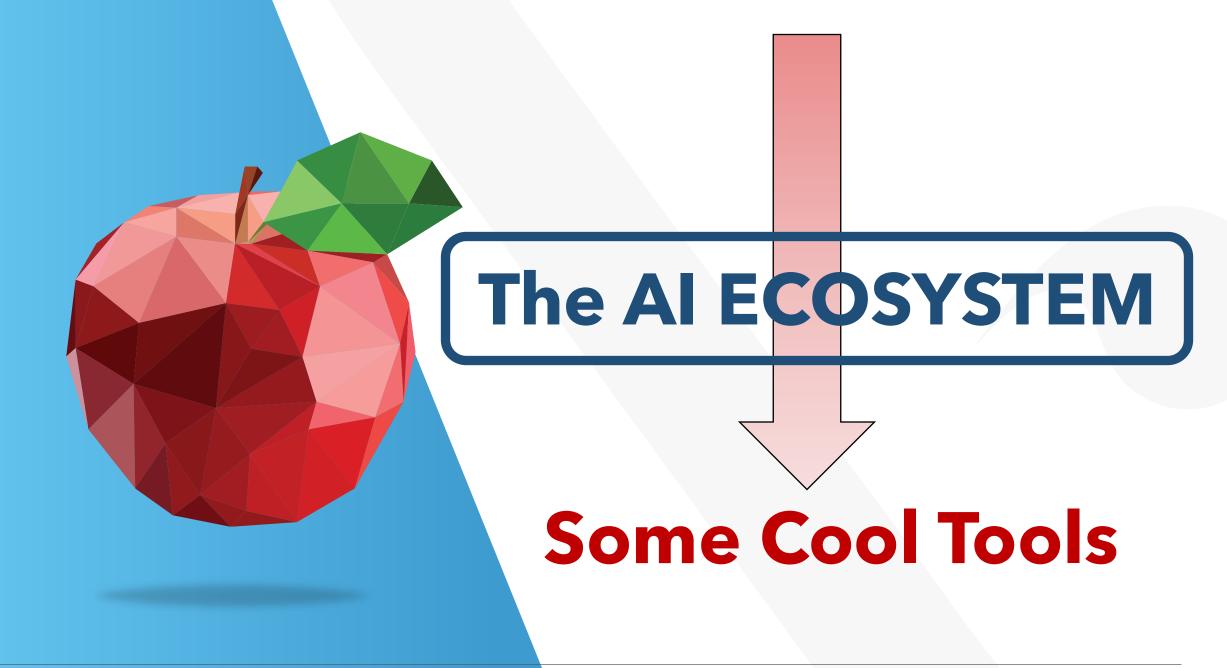
Start your answer with: Captain's Log, Stardate 2024:

PROMPTING is WEIRD Every AI is Different Iterate Practice



Start with what you know

Small changes make a difference



Foundational Large Language Models Frontier Models

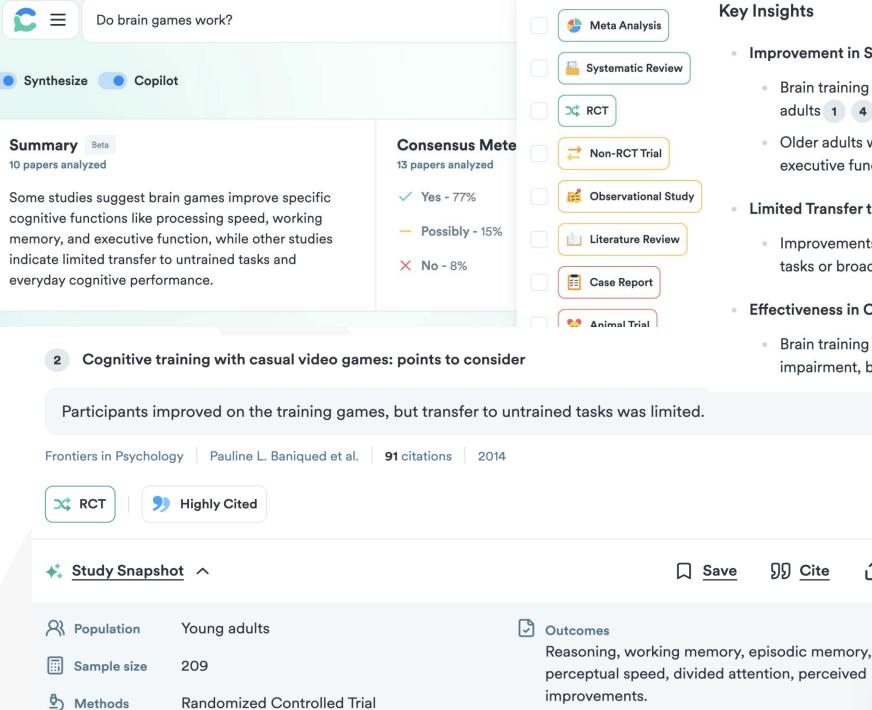




Inflection **P**:







- Improvement in Specific Cognitive Functions:
 - Brain training games can improve executive functions, working memo adults 1 4 9.
 - Older adults without cognitive impairment also show improvements i executive function, and verbal memory after using brain training gam

Limited Transfer to Untrained Tasks:

÷ ئ

- Improvements are often limited to the tasks that are directly trained, tasks or broader cognitive functions 2 3.
- Effectiveness in Older Adults with Cognitive Impairment:
 - Brain training games can modestly benefit aspects of cognition and r impairment, but there is no direct evidence that they prevent dement

Goblin.tools - FREE Designed to help neurodivergent people with tasks they find overwhelming

To Do: Break down this assignment into parts. Task Estimator: How long will each part take? **Formalizer**: Change the tone of this writing. **Judge**: Am I misreading the tone of this? **Professor**: Explain and provide an example.

Google

why are acela trains cancelled jan 18

News

Images

October Videos

Shopping

Books Mar

About 284,000 results (0.44 seconds)

Perspectives



NBC10 Philadelphia

https://www.nbcphiladelphia.com > news > amtrak-can...

Amtrak train cancellations along Northeast Corridor

Jan 9, 2024 – Amtrak canceled dozens of trains on the Acela, Northeast Regional and Keystone **due to the storm that hit the region Tuesday night**.

Missing: 18 | Show results with: 18

People also ask

What happened to the Acela train?	~
What are the problems with the Acela train?	~
Will Acela be affected by rail strike?	~
What happens if Amtrak cancels your train?	~
Are the new Acela trains delayed?	~

BROWSER EXTENSIONS CHATGPT for Google Merlin (also summarizes YouTube) Copilot Al

b Bing 🎵 🗊 📿

I'm sorry to hear that. According to a news article from **MSN**, train service on Amtrak's Northeast Corridor between New York City and Philadelphia was suspended for three hours on January 18th due to a communication issue with signals and switches between Philadelphia and New York. All services scheduled to travel in that area were suspended until further notice. Trains between Philadelphia and New York, at the time of the disruption, were being moved out of the area at reduced speeds¹.

3

I hope this helps. Let me know if you have any other questions.

Learn more : 1. www.msn.com

Al is Changing WORKING and THINKING

Al Is Changing AVERAGE



Better than average humans but not the best experts





N M M H H H H H H H H H

Al Is Changing AVERAGE

Al is the new C Grade

GPT-4 Can already pass freshman year at Harvard 💕

Maya Bodnick (2023, July 26). Chronicle of Higher Education

•<u>Microeconomics</u> and <u>Macroeconomics</u> (Jason Furman and David Laibson): Explain an economic concept creatively. (300-500 words for Micro and 800-1000 for Macro). **Grade: A-**

•Latin American Politics (Steven Levitsky): What has caused the many presidential crises in Latin America in recent decades? (5-7 pages) **Grade: B-**

•<u>The American Presidency</u> (Roger Porter): Pick a modern president and identify his three greatest successes and three greatest failures. (6-8 pages) **Grade: A**

•<u>Conflict Resolution</u> (Daniel Shapiro): Describe a conflict in your life and give recommendations for how to negotiate it. (7-9 pages). **Grade: A**

•<u>Intermediate Spanish</u> (Adriana Gutiérrez): Write a letter to activist Rigoberta Menchú. (550-600 words) **Grade: B**

•<u>Freshman Seminar on Proust</u> (Virginie Greene): Close read a passage from *In Search of Lost Time*. (3-4 pages) **Grade: Pass**

ChatGPT exam scores half a grade higher than psychology undergrads

Times Higher Education	Home	News	Rankings	Jobs	Students	Events	Resource
News			Hom	e Latest	Opinion	In-depth	Leadership











Al exam answers undetected and outperform students at UK campus

ChatGPT scores half a grade higher than psychology undergraduates in experiment at University of Reading

June 27, 2024

Juliette Rowsell

Strategy 1: It's Cheating: BAN IT!

82% -89%

Admit using it

75%

Know it is wrong but do it anyway

35%

Think profs are unaware

75%

Will continue even if it is banned

Strategy 1 It's Cheating

Proctoring

Blue Books

Surveillance

Al Detection

- Accuracy varies considerably.
- The best are better than faculty, but do make mistakes. (Weber-Wulff et al., 2023; Perkins et al. 2023)

• Al detectors do not accuse students of cheating.

Evade Turnitin AI Detector with AlHumanizer

Your Content

Q. Tips for use Output

AIHumanizer.a Resource Pricing **Essays from ChatGPT**, **Convert AI To Human Text With Our AI Humanizer Claude, or Gemini** instantly humanize Al text with our powerful Al to human text converter. Get 100% human score without failt Sector and Output Ŧ leals on flights and accommodations. Booking in advance Even with a small amount of money you can lower rates. Consider alternative accommodations like getting a maximum bang for your buck. The vacation rentals instead of expensive hotels. Platforms like prepared with adequate future plans and ke ... an connect you with budget-friendly options that provide a regarding travel dates. During the off-seaso AI Writing **AI Writing** ice: Additionally, look for accommodation that includes accommodations, flights as well as entry tic In dining expenses by preparing your own meals. by online tools and apps about offerent flip be a significant part of your budget. Opt for budget bargains. If you book in advance can a and exi How much of this submission has been generated () 15,003.81 How much of this submission has been generated \odot vace a by AI? by AI? done la tion of the cost. Bring a reusable water bottle to avoid only can save by cooking your o acks to curb hunger between Transportation is a substantial 100% 0,000 words tor quive any payment. Finally, be mindful of also brings you in contact with the locals. W edmy pudget and tracking your expenses. Consider using a budget? There are many local markets are of qualifying text in this submission has been determined that will cost you much less than if you ate of qualifying text in this submission has been determined \$29.99/month unlimited

to be generated by AL.

Learn more

APL

Amber Stanwyck

Output from

0%

to be generated by AL

Al Humanizer

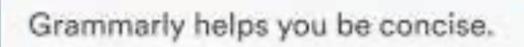
Learn more

The output content is most likely human-written.

Mode: # Advanced V

Checking result.

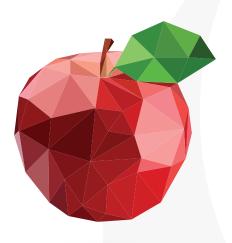
355 Viterste





Good AI detectors work (most of the time) Bypass systems also work

"Grammarly helps me detect plagiarism percentage before submitting my work"



Strategy 2

What we call cheating Business calls progress

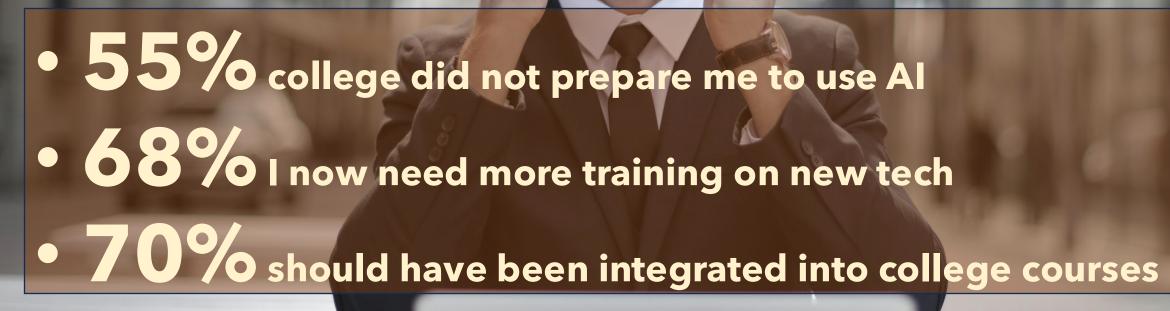
"See the patient, not the technology"

"So you can do more of what AI can't."

1 in 3 Fortune 500 companies use Grammarly

66% of leaders say they wouldn't hire someone without AI skills

Recent graduates are struggling in the workplace





How are students using AI?

Writing in Style

I want you to write in my style. Here are some samples of my writing to emulate. [upload samples]

Before you begin, ask me what other information you might need to fulfil this task. Do you have enough samples of the writing to emulate my style? Write a summary of Hamlet in the style of Harvard Professor Marjorie Garber.

> In "Hamlet," Shakespeare weaves a tapestry of profound introspection and intricate storytelling, captivating readers and theatergoers alike with its exploration of the human psyche and the complexities of existence. The play's eponymous protagonist, Prince Hamlet, emerges as a figure torn between opposing forces—his duty to avenge his father's murder and the weight of his own existential doubts...

Photomath Gauth: Al Study Companion (Google Play) MathMaster QuickMath

Laptop MathGPTPro QuickMath

Scan & Solve Master All Subjects

Calculate the size of angle ABC. Gree your answer to 3 significant figures
 Image: ABC in the size of angle ABC. Gree in the size

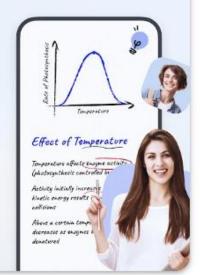
Al Solutions Quick & Accurate



Calculator Use With TI-84



24/7 Experts For the Hardest 5%





Record Lectures

Content

or

Photo Notes

or

Manage Student Overload

Trevor Gicheru (SMU student, Dec 2023)

Recaps **Quiz Generator Answer Questions** Pedagogy **Recap Cards Nurovant Study Plan Gen** TurboLearn Mindgrasp **Tutor**

Students are using AI for the THINKING

Ten ideas for paper topics about a species that is endangered. I need reasons why and what we can do to save the species.

I need an outline for a 500-word essay on why the vaquita is endangered and what we could do to save it



1. The vaquita: The world's most endangered marine mammal. The vaquita is a small porpoise that lives in the Gulf of California. There are only about 10-18 vaquitas left in the wild, and they are facing extinction due to habitat loss, pollution, and illegal fishing.

Introduction

- Introduce the vaquita, the world's most endangered marine mammal.
- Explain why the vaquita is endangered, including the threats of habitat loss, pollution, and illegal fishing.
- Discuss the importance of saving the vaquita, both for its own sake and for the sake of the Gulf of California ecosystem.

Body

- Discuss the threat of habitat loss to the vaquita.
- Discuss the threat of pollution to the vaquita.
- Discuss the threat of illegal fishing to the vaquita.
- Explain how these threats are interrelated.
- Discuss the efforts that have been made to save the vaquita...

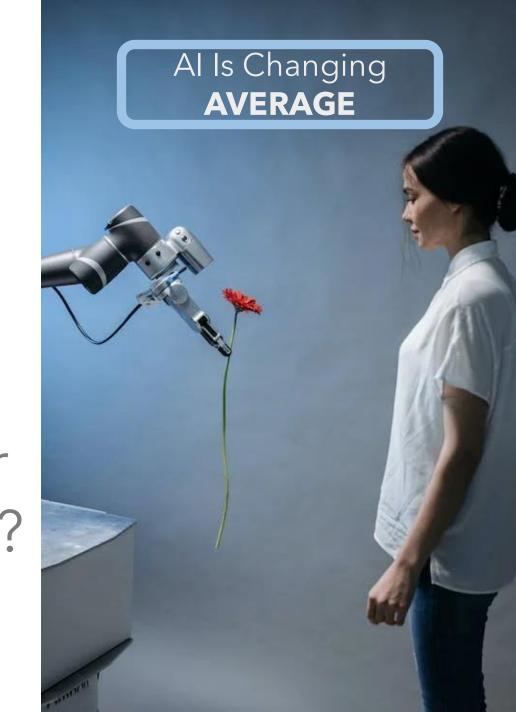
-Avoid jargon and technical terms.

-Be sure to cite your sources throughout the essay.

-Add your own research and insights to create a unique and informative essay.

Al Policies

Can you **articulate** the difference between a good A.I. answer and a better human answer?



Al is Changing WORKING and THINKING

Al Is Changing **AVERAGE**

Al is Changing **CREATIVITY**

Al is Changing **CREATIVITY**

Assignments that use Al as a tool



"It's like collaborating with an alien."

INNOVATION and PROBLEM SOLVING

What is the problem?

What is the solution?

Divergent Thinking

Convergent Thinking

Quality from Quantity

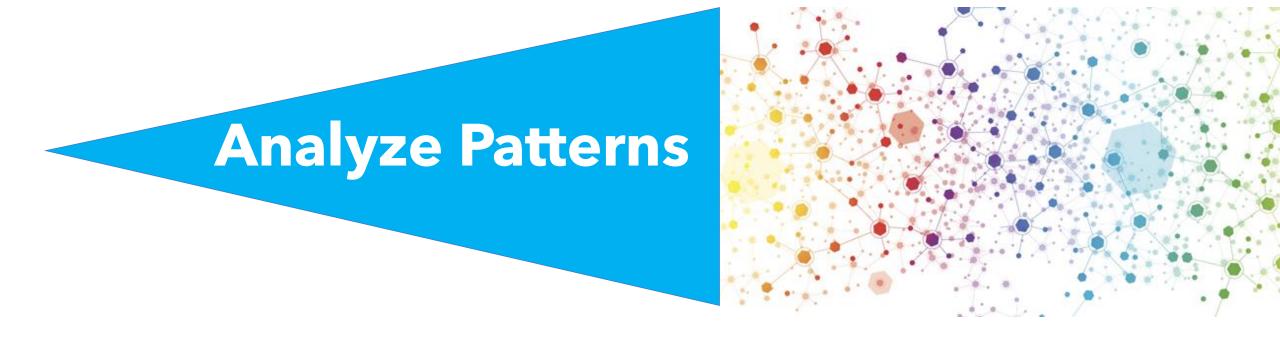
In order to have good ideas, you need a lot of ideas. Linus Pauling

Quantity of ideas is the greatest predictor of innovative success

Discovery AI Role Empat

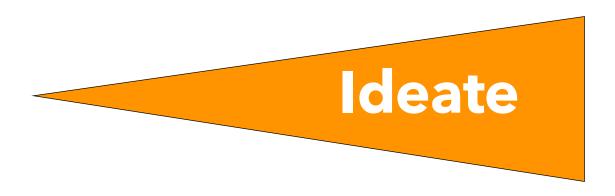
Al Role-Playing & Empathy Interviews

I am trying to gain a richer understanding of problem X. You will help respond as a trusting and honest potential student/customer/a Y person/expert in Z/average A to help deepen my knowledge. Question my assumptions when necessary and tell me stories to build my empathy for the real causes of this problem.



Analyze and identify the key themes or problems from student feedback/product reviews/interviews/oral histories/narratives/stories...

Note key areas where students are confused or still making mistakes.



- Can you suggest 5/5000 new ways/ideas for what we might do about this problem or in this situation?
- Create a list of approaches that have not yet been tried to crack this problem.
- Make my ideas better..
- The most important uses of Y...

Using examples from the Trader Joe's Fearless Flyer, create 500 new TJ products and write descriptions

Al as Collaborator & Idea Generator

Crunchy Thai Peanut Tofu Bites

Indulge in the perfect combination of bold flavors and textures with our Crunchy Thai Peanut Tofu Bites. These bite-sized delights are made from premium tofu, marinated in a rich Thai peanut sauce, and coated in a crispy, gluten-free breading...

Roasted Garlic Chimichurri Salmon Maple Pecan Pretzel Bites...

- Pick the best 10
- Market test
- Iterate
- Demonstrate the viability of the 3 best new products



Start-Up ideas

Judges found the vast majority of best ideas were from GPT-4 and not trained business school students

Girotra, Karan and Meincke, Lennart and Terwiesch, Christian and Ulrich, Karl T., Ideas are Dimes a ^{_} Dozen: Large Language Models for Idea Generation in Innovation (July 10, 2023).

Innovation is about Combinations

Write a 200-word process for removing a peanut butter sandwich from a toaster in the style of the King James Bible. And lo, it came to pass that a peanut butter sandwich was lodged within the depths of the toaster. The people were dismayed, for they desired to partake of its savory goodness. But the sandwich was trapped, its fate intertwined with the metallic coils of the machine.

First, they did unplug the toaster from the wall, for safety was paramount...

CREATIVE NEW ASSIGNMENTS

Writing Assignments D Define the stages of the project

E Evaluate which AI for each stage Ex. Elicit for research; Copilot for editing

E Explore how the AI might help or hurt

R Reflect if AI helped/hurt writing AND learning

Process Assignment Template

- 1. DRAFT AI code/draw/write/create/draft/propose.
- **2. TRACK** version history:

3. IMPROVE

- Indicate the errors the AI made.
- Do at least two versions where you make the draft better.
- Improve the essay to A standard.
- Check and verify citations.
- Change the audience/style.

4. ANALYZE and DISCUSS the trade-offs in the different kinds of "better."

What are the pros or cons of elegant, short, secure or simple?

5. RE-PROMPT:

How could you improve your prompt to make the original AI version more like your improved version?

6. **DESCRIBE** for an employer what value you added to this process.



Process/Version Tracking 1. Word or Google Docs

2. Web Word Processors with Tracking

- Rumi (FERPA compliant)
- Antecedent (can run internally)
- PowerNotes (with data protection)
- Lex.page

3. Browser Extensions

- Integrito
- Revision History
- Draftback

Get an Al to reproduce a text by author Y.

Analyze the result.

Refine the prompt to improve the response.

Repeat.

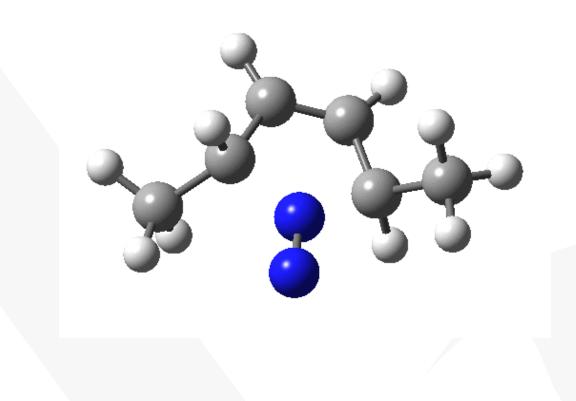
Josh Anthony Gonzaga University

Distill the voice, style, tone, meaning of a text. Practice iteration with an LLM.





Transform the equation and molecular structures provided into a video that demonstrates the reaction and how bonds are broken and formed.



Sora (Open AI) Veo (Google) pika.art (free) heygen.com invideo.io synthesia.io kapwing.com colossyan.com

Writing Tutor

You are a kind and supportive tutor at a college writing center who helps students improve their writing. Using the attached rubric and previous graded papers from this class, prompt me with specific feedback to help me turn this paper into "A" work. Continue until I have reached the "A" standard for all parts of the rubric

Feedback Platforms(From Faculty - NFP)

- Al Tutor Pro (Contact North)
- CoachTutor Bot (Mark Marino <u>https://poe.com/CoachTutor</u>)
- MyEssayFeedback (Eric Kean)
- Maizey (U of Michigan)

Train, test and deploy a 24/7 TA on your course materials in minutes https://genai.umich.edu/video

Al-Inclusive

AI-Resistant

ALL Assignments are now Al Assignments





Technology is neither good nor bad; nor is it neutral.

Melvin Kranzberg (1917-1995), Professor of History of Technology

Al is Changing WORKING and THINKING

- EVERY job is going to change
- Al can improve
 - Relationships
 - Speed
 - Quality
 - Weakest Performers
- Which tasks will human need to do?

Al as a **SKILL** for **WORKING** and **THINKING COMMUNICATION & RELATIONSHIPS**

Al as a **BASELINE** for **AVERAGE**

Al as **TOOL** for **CREATIVITY & LEARNING**

Order at Amazon





A PRACTICAL GUIDE TO A NEW ERA OF HUMAN LEARNING

José Antonio Bowen and C. Edward Watson



Or Use Code HTAI24 for 30% off at JHUP

JOSÉ ANTONIO BOWEN



How **Moving Technology** Dut of Your College Classroom Wil Improve Student Learning JOSÉ ANTONIO BOWEN · C. EDWARD WATSON **TFΔCHING**



IL JOSSEY-BA

A PRACTICAL GUIDE TO **designing better classes**



Independent Thinkers Using ✓ Relationships,

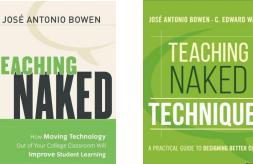
✓ Resilience, and

√ Reflection

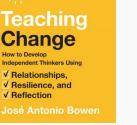
José Antonio Bowen

Citations & Resources at www.teachingnaked.com











A PRACTICAL GUIDE TO A NEW ERA OF HUMAN LEARNING

losé Antonio Bowen and C. Edward Watson

Teaching with AI WORKSHOP



Handout and/or Slides with Citations https://teachingnaked.com/handouts/

https://teachingnaked.com/prompts/



Create a presidential simulation game. Prompt me to improve the economy. Do not allow me to propose action which violates the law or constitution. Assess my strategy and describe how the US economy would change as a result. Continue with this sequence every 3 months, then compare my 4-year performance to the historical president and suggest ways I might have had a greater impact.

TRY SOME PROMPTS

- Provide 5 ideas for how to introduce college students to topic X using examples they will find relevant?
- Read these 3 rejections of my article and create a table where the first column lists all of the objections in order from easiest to fix to the hardest to fix. Then in column two indicate if 1, 2 or all 3 readers seems to agree on this flaw...
- List all of the places in this text where I repeat an idea.
- How could I make this syllabus/assignment more inclusive?
- Suggest a better title for this class/book/event that will attract students/audience age X-Y.

GET FEEDBACK from DIFFERENT PERSPECTIVES

- You are a kind but sensitive average reader/student/parent/administrator from culture/group/background Y. You often get confused. Read X and help me simplify things to make everything in this writing clear.
- You are a scrupulous and experienced editor with no tolerance for lack of evidence. Focus on making this writing more persuasive and powerful.
- You are a disagreeable skeptic from group Z. List all of the counterarguments and flaws in my position and respond as if you were a critic on social media

ITERATION/DIALOGUE

Write two different opening paragraphs for

- NOW MAKE THE RESPONSE BETTER:
 - Hook the reader with something more unexpected.
 - Write in a [type] style as if were [person/position].
 - Be more persuasive but witty.
- Slow down and think more carefully about the opening hook
 Try a different AI

Asking Better Questions

1. Task - Explicit Verbs

2. Format

3. Voice

4. Context

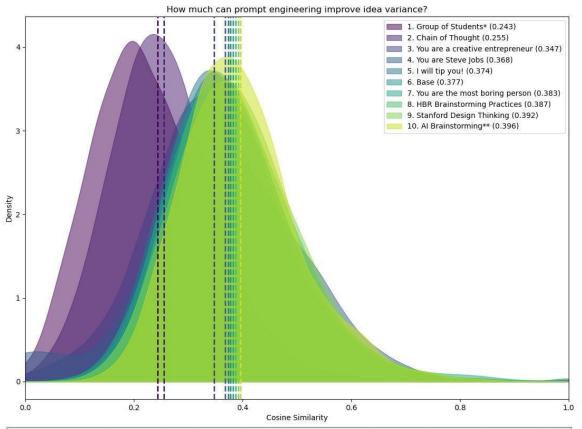
Chain of Thought Prompting

•Follow these steps.

•First...

•Second...

•Next... Do this step by step!



* = Wharton MBA students, ideas aggregated from multiple students ** = AI Brainstorming involves multiple independent ideation sessions that are aggregated by GPT

Increasing diversity of ideas

PROMPTING is WEIRD Every AI is Different Iterate Practice



Start with what you know

Small changes make a difference



AI as Example Generator

- Create a counter-example of an evolutionary failure for this strategy.
- Provide examples from ten different cultures.
- Design analogies that might be relevant for today's college students, engineering majors, or nonbinary students.
- Provide counter-examples that college students are likely to find interesting.
- Specify examples of nuances that college students are likely to miss.

Al for Assignments

- Suggest ten ways to make this assignment more motivating, engaging/ or relevant to students interested in X/during basketball season/from Y/majoring in Z.
- Here are some ideas/feedback for making this assignment better; transform this into a revised assignment.
- Provide ten different ways I could make this assignment align better with my learning goals.

AI to FIND and SORT Materials

Find me # relevant videos appropriate for audience A on subject B that are #-# minutes in length and give me a summary for each that includes its content, reliability and source.

Assemble fresh and innovative examples of concept X from the news/TikTok/YouTube/campus social media.

Assemble real documents and data for students to write an EPA report.

Al for Materials



Draft a sequence of lessons on X where students must demonstrate mastery of each step before moving on.

Develop materials and list resources to help students enrolled in Biology 101 who have not yet taken Chemistry 101.

Create a worksheet/review test from my slides...

Al for Activities



Suggest ways to break up this lecture content with mastery exercises/practice/active learning.

Design homework that can be integrated into a class activity.

Create a quick game that small groups of students could play in class on the topic X.

Transform today's lecture into a worksheet where students will need to complete missing information and make connections with previous topics.





Focus Groups, Surveys & Treatment Effects

AI can replicate social science experiments with high accuracy (r=0.85)

DEMO: <u>https://www.treatmenteffect.app/</u>

Respond as trusting and honest

- 30ish white female users of product X
- GenZ Asian engineers from Texas
- Castro supporters from 1965

Ashokkumar, A., Hewitt, L et al (Aug 2024) <u>Prediction of Social Science Experimental Results Using Large</u> <u>Language Models</u>

How often do you skim?

What do you want (when YOU read)?

Email for Busy Students

- •Less is More
- •Make Reading Easy
- Easy Navigation
- •Tell me Why
- •Make Responding Easy

Adapted from Todd Rodgers & Jessica Lasky-Fink (2023), Writing for Busy Readers: Communicate More Effectively in the Real World. Dutton. You a kind and much-loved professor who cares deeply about students.

Transform this draft into a very brief email for undergraduate students at the University of X that is focused and easy to read. [Use these examples of my writing to mimic my voice and tone.] Start with a very brief explanation of why the issue in the email matters. Provide clear navigation with bullets or numbers as necessary. Put the most important information at the top. Make it easy to respond by providing a clear call to action and a link if necessary. Limit the response needed to one or maybe two things. Make sure it sounds supportive and caring but urgent.

Al is Changing WORKING and THINKING

Al Is Changing AVERAGE



Better than average humans but not the best experts



If AI is not good enough

Can you **articulate** the difference between a good A.I. answer and a better human answer?





Create an imaginative music video to the song Welcome to the Machine by Pink Floyd

https://www.youtube.com/watch?v=9Gnu9u2Owms

	Absent (0%)	Al-Level (50%) = F	Good (80%) = B	Great (100%) = A
Thesis, Ideas Analysis (20%)	There is no thesis or focus.	The essay is focused around a single thesis or idea	The thesis is interesting and includes at least one original perspective.	The thesis is original and there are compelling ideas throughout.
Evidence (30%)	Almost no detailed evidence to support thesis.	Some evidence may be missing, unrelated or vague.	Supporting evidence for all claims, but it is not as strong or complete .	A variety of strong, concrete and appropriate evidence with support for every claim.
Organization (20%)	There is little or no organization.	There is a clear introduction, body and conclusion, but some paragraphs need to be focused and/or moved.	Each part of the paper is engaging with better transitions, but more/fewer paragraphs and/or a stronger conclusion are needed.	Each paragraph is focused and in the proper order. Great transitions and the the right amount of details for each point. Introduction and conclusion are complementary.
Language Maturity (10%)	Frequent and serious grammatical mistakes make meaning unclear.	Writing is clear but sentence structures are simple or repetitive.	The language is clear with complex sentence and varied structure, but could be clearer and more compelling.	Creative word choice and sentence structure enhance the meaning and focus of the paper.
Style Voice (10%)	No sense of either the writer or audience.	Writing is general with little sense of the writer's voice or passion.	The essay addresses the audience appropriately and is engaging with a strong sense of voice	There is a keen sense of the author's voice and the writing conveys passion.
Citations (10%)	Material without citations	Good citations but not enough of them	All evidence is cited and formatted correctly and mostly from the best source.	All evidence is cited correctly and always from the best sources.

66% using AI for info searching

48% do not feel AI ready for work

60% worried about the fairness

5% aware of university AI guidelines

Digital Education Council Global AI Survey (July 2024) 3,800 students from 16 countries. https://www.digitaleducationcouncil.com/post/what-students-want-key-results-from-dec-global-ai-student-survey-2024

A.I. Policies

69% say their school has not yet established an Al policy

A.I. Policies

- 1. When is AI use permitted or forbidden? Why?
- 2. Must students share/disclose their AI prompts?
- 3. How should AI use be credited?
- 4. A warning about the limits of AI.
- 5. Transparency regarding your planned usage of AI detection tools and how that information will be used.
- 6. Statement about students' ultimate accountability for work.

Start with why

I'm a home chef.

You know how families often don't eat together? I come to your home and make healthy meals that bring families together.

Stander Heiner H

Sell the cookie

Not the recipe

A policy is an opportunity to make your case for the need for effort in learning

Sample Policy

- One of the course goals is to help you learn to write and communicate effectively: that will require practice.
- While you will be expected to use AI at work to increase the speed at which you can produce, you still need to be able to create, edit and recognize high quality writing yourself. If AI can do the work without you, you will not have employable skills.
- To that end, the assistance of AI in your writing is prohibited in the first half of the course. In the second half of the course you may be allowed to use AI under specific circumstances as we transition to learning to write with AI.
- You will still be responsible for the final product and for any limitations or potential biases from LLMs. I reserve the right to modify this policy as necessary.

Disclosure Agreement

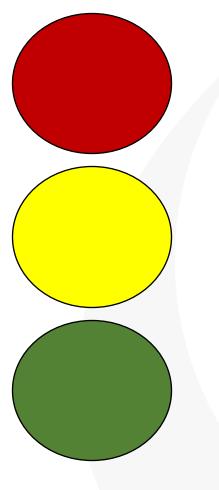
- I did all of this work on my own without assistance from friends, tools, technology, or AI.
- I did the X, but then I got help from:
 - TA/Help Center/Friends/PhD parents
 - Thesarus/Dictionary/Spellchecker
 - Al Paraphrase/Grammar/Plagiarism Software
 - Chegg/Quizlet/CourseHero/Solution Provider
- This help resulted in
 - Fixed spelling and grammar
 - o Changed the structure or order
 - o Rewrite entire sentences/paragraphs
 - o Corrected answers

POLICY IDEAS



University Policies on Al

Stoplight for Assignments



NO AI: Mitigate but explain why

SOME AI: Ideas or Editing Only? Which tools and when? ANY AI: Go but document and credit

Discussion Items

- How/Why do you use Chegg/Grammarly?
- Does integrity matter in the workplace?
- Does IP matter?
- What does NOT need to be disclosed?
- Bias and hallucinations
- Using AI ethically and responsibly.
- How to use AI as a tool to learn.

Top reasons why students cheat?

- Pressure to succeed
- Fear of failure
- Wanting to help friends
- Degree Apathy
- Laziness
- There was an opportunity (temptation)
- Poor time management
- Lack of interest
- Lack of time and academic overload
- Different understanding of academic integrity

No 1 Reason: "there was an opportunity to do so"

McCabe, D. L., Butterfield, K. D., & Treviño, L. K. (2012). Cheating in college: Why students do it and what educators can do about it. Johns Hopkins University Press.
Newton, P. M., & Essex, K. (2023). How common is cheating in online exams and did it increase during the COVID-19 pandemic? A systematic review. Journal of Academic Ethics. https://doi.org/10.1007/s10805-023-09485-5

Al use is best predicted by "degree apathy"

Even over fear of detection or punishment

David Playfoot, Martyn Quigley, & Andrew G. Thomas (2024). Hey ChatGPT, give me a title for a paper about degree apathy and student use of AI for assignment writing. The Internet and Higher Education vol 62 https://doi.org/10.1016/j.iheduc.2024.100950.

AI & MOTIVATION





IMATTER

CREATIVE NEW ASSIGNMENTS

Writing Assignments D Define the stages of the project

E Evaluate which AI for each stage Ex. Elicit for research; Copilot for editing

E Explore how the AI might help or hurt

R Reflect if AI helped/hurt writing AND learning

Process Assignment Template

- 1. DRAFT AI code/draw/write/create/draft/propose.
- **2. TRACK** version history:

3. IMPROVE

- Indicate the errors the AI made.
- Do at least two versions where you make the draft better.
- Improve the essay to A standard.
- Check and verify citations.
- Change the audience/style.

4. ANALYZE and DISCUSS the trade-offs in the different kinds of "better."

What are the pros or cons of elegant, short, secure or simple?

5. RE-PROMPT:

How could you improve your prompt to make the original AI version more like your improved version?

6. **DESCRIBE** for an employer what value you added to this process.



Get an Al to reproduce a text by author Y.

Analyze the result.

Refine the prompt to improve the response.

Repeat.

Josh Anthony Gonzaga University

Distill the voice, style, tone, meaning of a text. Practice iteration with an LLM.

IMAGES

Develop a concept map, visualization, visual metaphor, infographic, or diagram that explains X

- copilot.microsoft.com/images/create (DALL-E-3 for FREE)
- ImageFX (Google)
- craiyon.com
- freepik.com/ai/image-generator
- perchance.org/ai-photo-generator
- \$: openai.com/dall-e-3
- \$: midjourney.com
- \$: Stable Diffusion



Al Image Humanizer

Turn an explosion into art using Al.

European History to 1600

Invent a new saint and create an image using AI that tells the story through iconography.

Create a medieval photograph using AI that displays 13th century tropes.

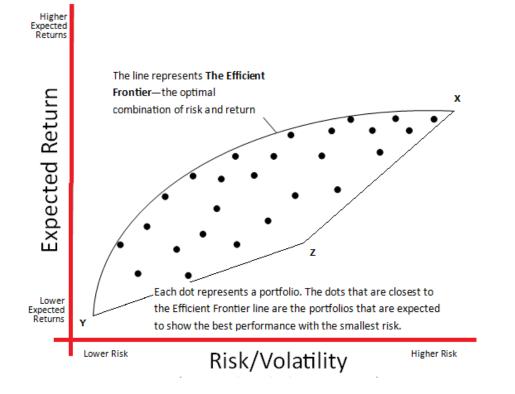


Ira Greenburg, Director of the Center of Creative Computation and Professor at SMU

ART HISTORY FINAL: Teach an AI how to paint like John Constable. Create a new image and clarify what stylistic elements are visible.



Data Visualization



- Create an analysis/recommendation/strategy...
- Write code to test, graph or visualize your model.
- Use this feedback to evaluate your strategy
- Iterate
- Annotate the visualization of your best model



How to Create a Perfect Pitch Deck?

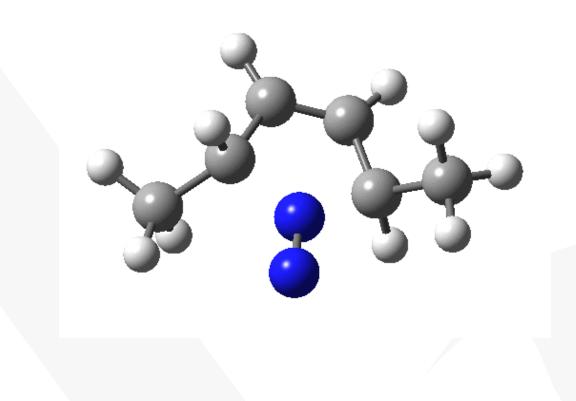
SETTAL The smartest document collaboration for teams

canva slidesai.io beautiful.ai slidesgo.com magicslides.app gamma.app.ai tome.app.ai pitch.com





Transform the equation and molecular structures provided into a video that demonstrates the reaction and how bonds are broken and formed.



Sora (Open AI) Veo (Google) pika.art (free) heygen.com invideo.io synthesia.io kapwing.com colossyan.com

TRY AI for Images, Slides or Video

copilot.microsoft.com/images/create) ImageFX (Google) DreamStudio WOMBO (best for phone) craiyon.com freepik.com/ai/image-generator perchance.org/ai-photo-generator \$: midjourney.com \$: Stable Diffusion

canva slidesai.io Sendsteps.ai beautiful.ai slidesgo.com magicslides.app gamma.app.ai tome.app.ai pitch.com sora.aitubo pika.art heygen.com invideo.io synthesia.io kapwing.com colossyan.com deepbrain.io

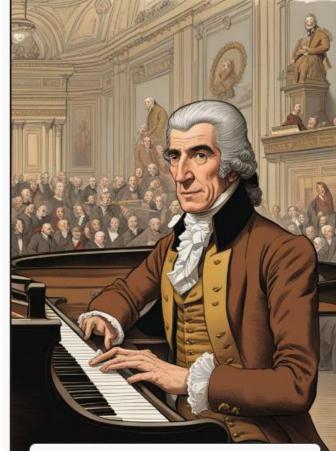
GRAPHIC NOVEL

Al Comic Factory from Hugging Face

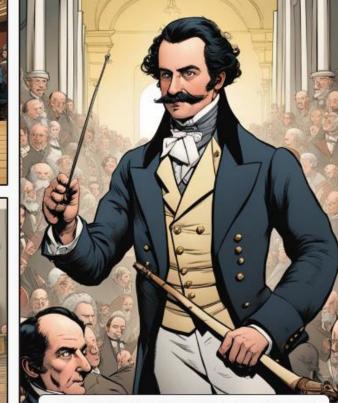




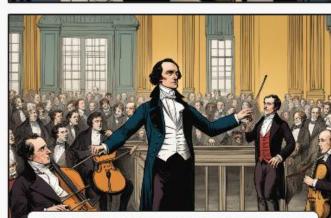
JEAN-BAPTISTE LULLY BANGED A LONG STICK ON THE FLOOR TO KEEP TIME. HE DIED IN 1687 WHEN HE STABBED HIS TOE WITH HIS CONDUCTING STICK



HAYDN SITTING AT THE KEYBOARD IN THE MIDDLE OF THE ORCHESTRA IN 1791 WATCHING WHILE THE ORCHESTRA IS LED BY THE FIRST VIOLINIST USING HIS VIOLIN BOW



LOUIS SPOHR WAVING A THIN BATON IN 1820 AT THE PHILHARMONIC SOCIETY IN LONDON



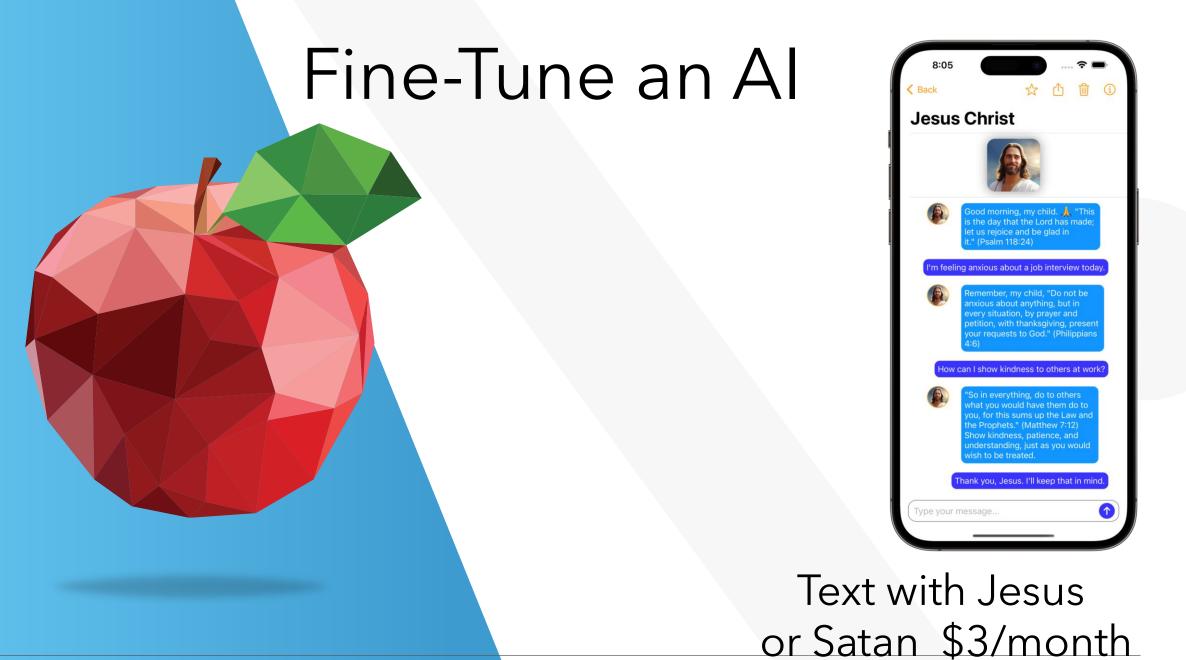
A GENTLEMAN, MENDELSSOHN DID NOT WANT TO TURN HIS BACK ON THE AUDIENCE AND SO FACES SIDEWAYS AS HE CONDUCTS IN 1829.



Johnny Cash sings Barbie Girl

New Songs with Suno





Games

Text Adventure: Quest, Squiffy (both free from textadventures.co.uk Video Games Scenario, Promethean AI, Ludo.ai, Rosebud.ai

 Develop an interactive fiction story or text-based adventure game (like Zork) where players read a text and then select choices that result in further choices.

• Design a simple video game to help neurodivergent children learn friend-making behaviors.

• Create a game that requires players to make use of concept X.

What if... run experiments, test ideas, make suggestions, forecast futures.

- Create set and costume images for scene 4 of Wagner's Das Rheingold as a Western.
- Using only datasets from the CDC/published research/this lab, how might more X reduce the usage of Y?
- Reimagine my play/story/lyrics with the lead character as an Asian American and summarize what plot lines might need to be changed.

Stress Test A Plan

Help me stress test the attached business plan by simulating how our business might evolve over the next 2 years. I will play the CEO. You will simulate and describe economic, market and political challenges that might interfere with our plan. Every quarter you will update me and ask me to respond to new events and circumstances. You will then assess my actions and describe how the plan must change as a result.



Create a presidential simulation game. Start in January 2020 and prompt me to take action to improve the economy. Do not allow me to propose action which is not constitutionally or legally possible. Assess my strategy and describe how the US economy would change as a result. Continue with this sequence every 3 months for up to 4 years. Then summarize and suggest ways I might have had a greater impact.

Role-Playing & Dialogues

- Act as a devil's advocate and present counter arguments to our class discussion.
- Help me practice advising a student/dealing with a sick patient
- You are a hiring manager. Interview me for a job at X.
- You are a busy venture capitalist (act like Mark Cuban on Shark Tank), and I am an entrepreneur looking for funding from you. Ask me to make my pitch and then ask me questions about my idea.

Respond as if you were Martin Luther King Jr/Socrates/Rabbi Hillel/Miles Davis talking directly to a student, but only quoting directly from the letters, writings, books and speeches of ...

Pi.ai Hugging Chat

HelloHistory.ai Character.ai PeopleAl

Ask 10+ follow-ups to prepare for our discussion. Save and upload your conversation.



Design a new Al assignment.

Al-Inclusive

AI-Resistant

ALL Assignments are now Al Assignments



Al as a **SKILL** for **WORKING** and **THINKING**

Al as a **BASELINE** for **AVERAGE**

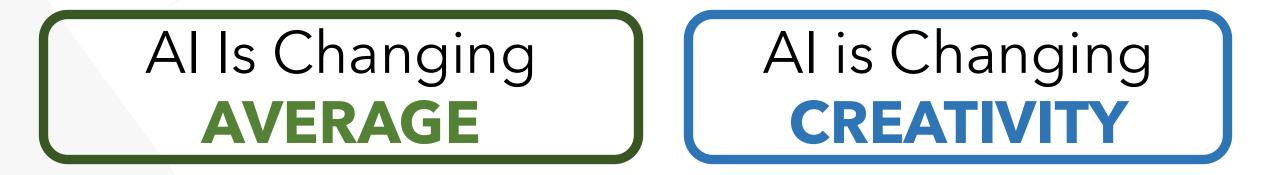
Al as **TOOL** for **CREATIVITY & LEARNING**

Technology is neither good nor bad; nor is it neutral.



Melvin Kranzberg (1917-1995), Professor of History of Technology

Al is Changing WORKING and THINKING



Strategy = moving beyond just lowering costs

Order at Amazon





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✓ Resilience, and

√ Reflection

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YOUR OLD APPROACH

(deliberate, centralized and lead by IT or consultants)

WON'T WORK for Al

Focus on INDIVIDUALS & TASKS

Broad experimentation Start where you are an expert

> Reduce fear Incentivize sharing



WHERE does human quality matter most?

WHICH TASKS do humans no longer need to do?

WHAT training do people need?



WHAT NEW service/support is now possible?

- What previously impossible thing could you now do?
- What could you now personalize?
- What could you now improve?
- What is the MOST exciting thing you could do?



A Traffic Signals Eye-level sensors: pedestrians bikes trucks buses cars emergency **Red-Light Runner** Detection

Sent to your car

https://notraffic.tech

The Training Paradox

Al is changing average.

Everyone will need to be an expert at something.

How do you gain experience without practice?

A STRATEGY is not just IT strategy

Al is more like working with humans than software.

LINKS Teachingnaked.com/prompts/

Ai Tutor <u>https://www.youtube.com/watch?v=wfAYBdaGVxs</u> 40 video 30 seconds in

Grammarly <u>https://www.youtube.com/watch?v=cjBPnIXK60U</u>

Pink Floyd Movie https://www.youtube.com/watch?v=9Gnu9u2Owms

Google AI Overview Why are the flights delayed today <u>LOAD SUNO SONG</u> <u>https://suno.com/song/d6942676-2218-4bdd-b176-74034af02a90</u>



<u>https://consensus.app/results/?q=Do%20brain%20</u> games%20work%3F&synthesize=on&copilot=on