

## **Career Success Center**

## **GOVS RESUME RUBRIC**

SECTION	NEEDS IMPROVEMENT	SATISFACTORY	EFFECTIVE
Contact Information:  A way potential employers can easily find the necessary details to reach out to you in a professional manner.	<ul> <li>□ No contact information</li> <li>□ Use of nickname</li> <li>□ Use of unprofessional email</li> <li>□ Has physical address</li> </ul>	<ul> <li>Name is same size font as the rest of the resume</li> <li>No LinkedIn profile [or, if applicable, personal website/portfolio listed]</li> </ul>	<ul> <li>Name stands out</li> <li>City and state, phone number, and professional email present</li> <li>Format clean, professional, and legible</li> </ul>
Professional Summary:  Statements that clarify your interests to the employer and highlight key skills.	<ul> <li>□ Vague and not specific</li> <li>□ Use of nickname</li> <li>□ Use of unprofessional email</li> <li>□ Has physical address</li> </ul>	<ul> <li>States a general career goal instead of a specific objective</li> <li>Lists general skills that aren't directly related to the position</li> </ul>	Specifies interest in a particular industry or job role May state geographic preferences Lists specific skills that the candidate can bring to the organization
Skills:  Highlight the skills you've gained through your experiences, education, and extracurricular activities.	<ul> <li>□ Listing skills you don't truly possess</li> <li>□ Overstating your proficiency</li> <li>□ Vague skill descriptions</li> <li>□ Missing essential skills listed in the job description</li> </ul>	<ul> <li>Proficient in standard office software</li> <li>Limited in showcasing basic soft skills</li> <li>Highlights strengths</li> </ul>	<ul> <li>Highlight your certifications and licenses</li> <li>Utilize action verbs to showcase your abilities</li> <li>Emphasize the skills that are most relevant to the job you're applying for</li> </ul>
Experience: Summarizes your work history, internships, volunteer roles, and other relevant experiences that highlight your skills and qualifications for the job.	<ul> <li>Employer name, job title, location, and dates are missing</li> <li>Brief and lacks details</li> <li>Does not include metrics to demonstrate the impact of skills</li> <li>Uses a narrative format instead of bullet points</li> </ul>	<ul> <li>Work descriptions lack action verbs at the beginning</li> <li>Descriptions are not detailed enough to clarify accomplishments</li> <li>Contains irrelevant information not aligned with the career field</li> </ul>	<ul> <li>Start bullet statements with strong action verbs</li> <li>Include all relevant details about previous employment</li> <li>Clearly defines and quantifies skills and achievements</li> <li>Use the correct tense for action verbs</li> </ul>
Purpose/Specificity:  Showcases a deep dive into the exploration and insights gained about one's career journey.	<ul> <li>Descriptions do not align with the stated objectives and overlook key skills</li> <li>Lack of relevant keywords, important skills, and experiences</li> <li>No category headings to group-related experiences</li> </ul>	<ul> <li>Avoids including irrelevant information that distracts from the main message</li> <li>Incorporates industry-specific keywords and ensure the most important details are highlighted</li> </ul>	<ul> <li>Relevant experiences are grouped at the top for visibility</li> <li>Strategic keywords are included to enhance searchability</li> <li>Category subheadings align with the objective</li> <li>Skills are listed in order of priority</li> </ul>