THE **FACTS** ABOUT **SMARTERMEASURE**

SmarterMeasure **Does:**

Identify which students are more at-risk based on non-cognitive attributes, skills, and habits.

Classify students as being at a high, medium, or low level of readiness so that schools can prioritize students for appropriate follow-up.

Prescribe actionable and practical strategies to personalize the advising experience for advisors and students.

Publish an annual report of national student readiness data and norms to be used for peer institution comparison.

Comply with FERPA and Accessibility standards.

Embed into any LMS course shell for seamless student sign-on and instructor grade book experiences.

SmarterMeasure **Does Not:**

Require any additional software to download or use. If you have access to a web browser, you may access SmarterMeasure.

Share any student information with third-parties.

Score students on a pass or fail basis; SM is a diagnostic assessment that shows strengths and areas for growth.

1. Is SmarterMeasure a software product?

Yes, it operates under a Software as a Service (SaaS) model. Under this model, there is no software your institution or users must install or manage. When your institution signs up, we will create a custom user interface that has the look and feel of your institution's website. We will give you the subdomain and you can link that in any way you choose.

2. Is there a way to try SmarterMeasure without commitment to determine how to best implement it at our institution?

Institutions considering licensing SmarterMeasure may qualify for a trial period. **Click here** to request more information.

3. Are there any tutorials to help me get started?

Yes. **Click here** to view our tutorials.

4. Why should our school use SmarterMeasure instead of creating our own readiness assessment?

In addition to a nationally normed assessment, SmarterMeasure provides a wealth of functionality so that institutions can customize it for their students. Schools can customize which sections of SmarterMeasure they use, change the order of sections, export data for analysis, and use dozens of other administrative features.

5. Should SmarterMeasure be used to determine whether or not a student should take an online or technology rich course?

By design, SmarterMeasure is not intended to be a gatekeeper. That is, it is not meant to be a "make or break" test which determines if a student can take the course or not. Rather, SmarterMeasure is intended to be used as a diagnostic tool to help students be aware of their strengths and opportunities for growth as they take distance learning courses. It is recommended that schools consider making the fact whether or not a student has completed SmarterMeasure as a prerequisite for further distance learning courses, but not use the SmarterMeasure scores as gatekeepers.

6. What type of information does SmarterMeasure acquire from students?

The only information collected includes students' scores on the assessment, name, email, age range, gender, and the number of online courses that the student has taken. Schools may add additional demographic questions but are instructed that Social Security Numbers are never to be collected using SmarterMeasure.

7. Can you give me the contact information of a school that is already using SmarterMeasure?

Your sales representative will be able to provide you with that information.