

Austin Peay State University

Master of Arts Communication: Media Management Concentration Sample Two-Year Degree Plan

	First Semester	SCH
	COMM 5001 – Pro-seminar in Communication	1
	COMM 5030 – Applied Communication Theory	3
	COMM 5350 – Media Management	3
	COMM Elective	3
	TOTAL SCH	10
✓	Second Semester	SCH
	COMM 5000 – Communication Research Methods	3
	COMM 5920 - Economics of the Mass Media	3
	COMM Elective	3
	TOTAL SCH	9
✓	Third Semester	SCH
	COMM 5650 – Communication Law	3
	COMM Elective	3
	COMM Elective	3
	TOTAL SCH	9
✓	Fourth Semester	SCH
	COMM 5950 – Research Paper	3
	COMM Elective	3
	TOTAL SCH	6
	Total Student Credit Hours for Degree	34

*Given the number of COMM electives, students must obtain course approval from their academic advisor within the Department of Communication.