

What is a Demonstrative Speech?

- A demonstrative speech focuses on teaching your audience how to complete a specific task, reach a goal, or execute a process. The goal is to teach your audience how to do something new or better through the use of a demonstration. Remember to provide resources, visual aids, and other helpful information during this speech.

How to choose a topic?

- Brainstorm the basic who, what, when, where, and why.
- **Who:** Who is your audience? Why should your audience be interested in your topic? How would my audience benefit by knowing this?
- **What:** What topics am I interested in? What topics is my audience interested in? What can I research? What should my audience learn? What resources or materials do I need?
- **When:** How long do I have to present? A shorter presentation should cover a niche topic or a high-level concept while a longer presentation can go into a more detailed topic.
- **Where:** Where am I speaking? What is the geographic location of my speech? What tools will I have available? Where can my audience apply this?
- **Why:** What is the purpose of my speech? Why am I speaking about this topic?

Demonstrative Speech Topic Examples

- How to organize your email account
- Conscious ways to protect your mental health
- How to make a mobile-friendly website
- Tips to prepare for a journey abroad with your pet
- Beginner tips for swimming lessons

More examples: <https://studycrumb.com/demonstration-speech-ideas>

Demonstrative Speech One Page Outline

Title:

General Purpose:

Specific Purpose:

Thesis Statement:

INTRODUCTION

- **Attention Getter:**
- **Topic & Audience Relevance:**
- **Credibility:**
- **Preview of task demonstrated:**

BODY

Materials Needed (put the items you will be using to the side)

- **Step 1:**
 - **Explanation:**
 - **transition:**
- **Step 2:**
 - **Explanation:**
 - **transition:**
- **Step 3:**
 - **Explanation:**
 - **transition:**

*repeat steps 1-3 for each task

CONCLUSION

- **Transition:**
- **Review the steps again:**
- **Reference to Thesis Statement:**
- **Closing Statement:**



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Demonstrative Speech Outline

BRAINSTORMING IDEAS:

TITLE:

GENERAL PURPOSE:

SPECIFIC PURPOSE:

THESIS STATEMENT:



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Demonstrative Speech Outline

INTRODUCTION:

Attention Getter (question, poem, quotation, statistic, anecdote, etc.):

Topic & Audience Relevance (relate importance of topic to your audience):

Establish Credibility (how and why you know about this topic):

Preview of steps (central idea of the speech):

Transition Sentence to main point 1:

BODY

Step 1:

Explanation:

Transition:

Step 2:

Explanation:

Transition:

Step 3:

Explanation:

Transition:

Step 4:

Explanation:

Transition:

BODY

Step 5:

Explanation:

Transition:

Step 6:

Explanation:

Transition:

Step 7:

Explanation:

Transition:

Step 8:

Explanation:

Transition:



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Demonstrative Speech Outline

CONCLUSION:

Transition Sentence to conclusion:

Review your steps again :

Reference of Thesis Statement:

Closing Statement:

References

- Howard, D. (2022, December 30). *300+ demonstration speech ideas & how to topics*. 300+ Demonstration Speech Ideas & How to Topics. Retrieved February 22, 2023, from <https://studycrumb.com/demonstration-speech-ideas>
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- Mehrotra, R. (2022, January 21). *Demonstrative speech 101: How to master demonstrative speech?* Podium School. Retrieved February 22, 2023, from <https://learn.podium.school/public-speaking/demonstrative-speech/>